



Maintaining customer confidence and trust has become increasingly important in today's global business environment. We at **Sharif Group** are strongly committed to implementing policies and procedures that reflect ethical business practices. We are committed to the pursuit of excellence, and we will continue evaluating ways to strengthen our policies and practices to promote the interests of our customers, partners, employees and organization in which we operate.

**Ittefaq Group of Industries (*Ittefaq means unity*)** is an industrial group based in Lahore, the second largest city of Pakistan and the capital of the province of Punjab. It was founded by Muhammad Sharif, a prominent industrialist and father of one-time Prime Minister of Pakistan Nawaz Sharif of Pakistan. The Ittefaq Foundry, a relatively modest cast-iron parts business, was established in 1939 by Mian Mohammad Sharif, of a family of Kashmiri immigrants who had settled in Punjab in the late 19th century. On migration from Amritsar at the time of partition, he settled in Lahore where he started the iron business, initially on limited scale.